

TRUST REPORT

# TrustRating Trust Report — July 2026

July 2026

A statistical snapshot of trust on our platform: review volume and ratings, fake-review detection and moderation outcomes, company TrustScores, category rankings, and reviewer community growth.

*All figures computed from the live TrustRating database on July 18, 2026. Statistics are aggregate-only — no individual reviewer or company is identified.*

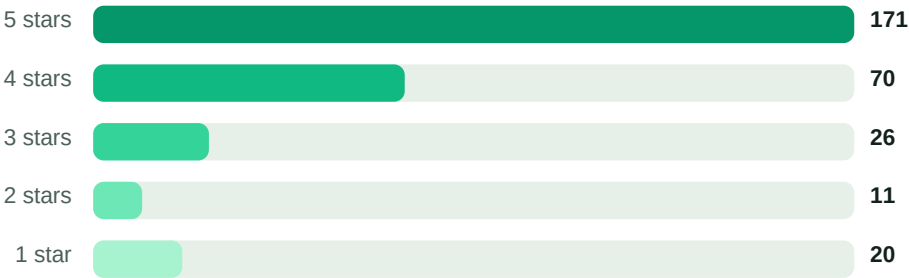
## Reviews overview

How people reviewed companies on TrustRating: total volume, the ratings they gave, how many reviews came from a verified purchase, and where reviews came from.



### Ratings distribution

Published reviews by star rating.





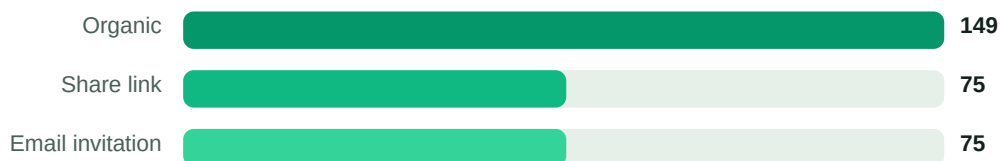
## Review volume — last 12 months

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All review submissions per month.



## Where reviews come from

Published reviews by acquisition channel.



## Fake reviews & moderation

What our TrustGuard integrity engine and human moderators caught: reviews removed or flagged, the fraud patterns detected, and how many community reports led to action.

36

REVIEWS HIDDEN OR FLAGGED  
12.1% of all submissions

25

HIGH-RISK (AUTO-DETECTED)  
13 more sent to manual review

0

COMMUNITY REPORTS  
0% led to action

0

AWAITING MODERATION

## Fraud signals by type

Signals raised by the TrustGuard engine, all time.





Moderation actions — last 12 months

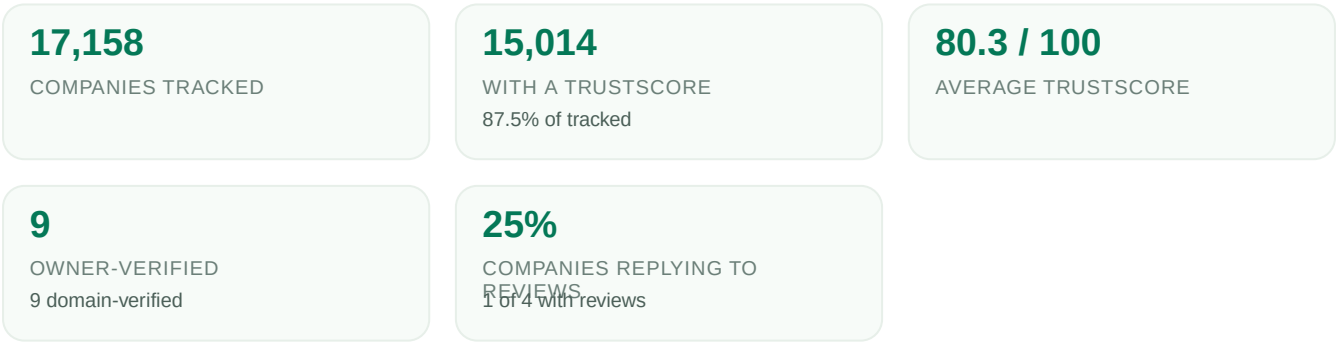
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Reviews moderated (hidden, redacted or restored) per month.



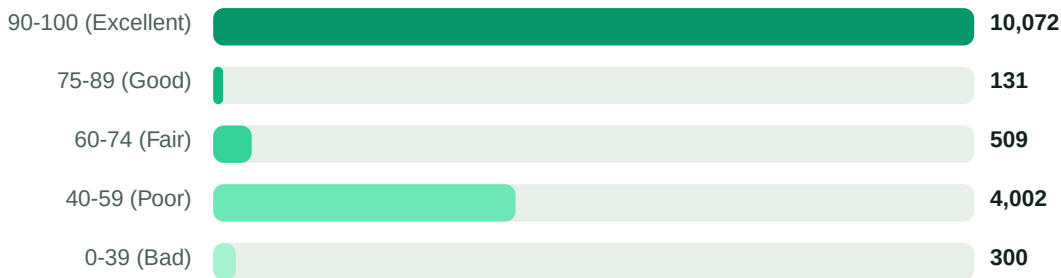
## Companies analysis

The state of company profiles: how many are tracked, how they score, how many are verified by their owners, and how many engage with their reviewers.



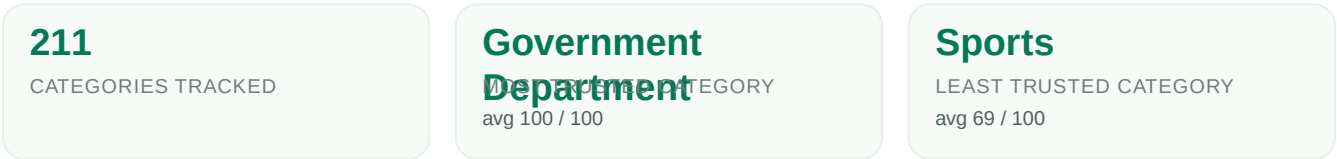
## TrustScore distribution

Scored companies by score band.



## Category rankings

Which industries earn the most trust — and which have the most work to do. Averages only include categories with at least three scored companies.





## Most trusted categories

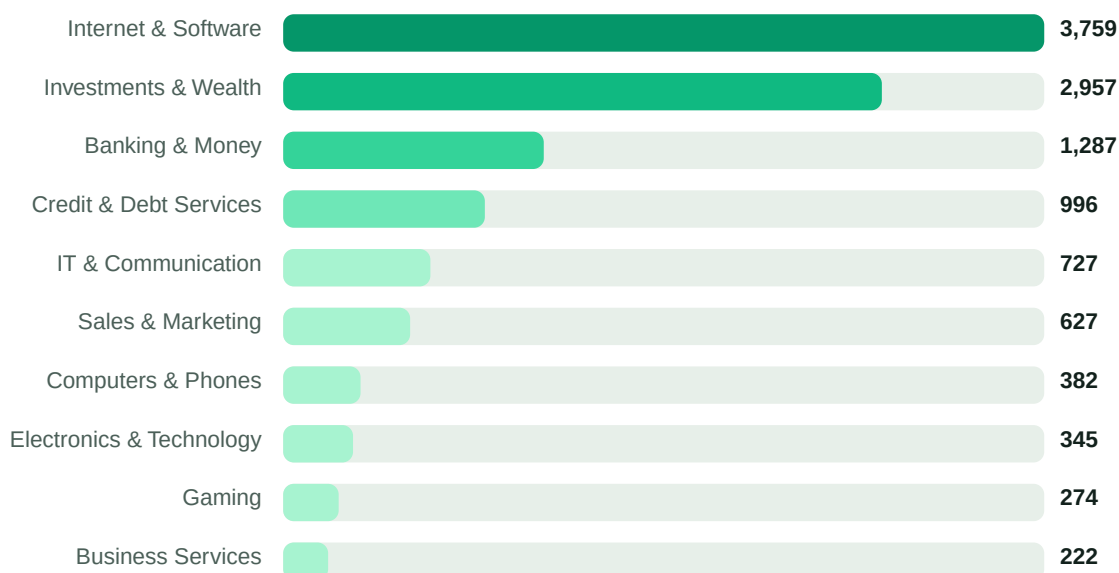
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Average TrustScore (categories with "e 3 scored companies).



## Largest categories

Companies tracked per category.



## Reviewer community

The people behind the reviews: how many reviewers contribute, how active they are, and how the community is growing.

**280**

TOTAL REVIEWERS

**280**

ACTIVE LAST 90 DAYS  
100% of all reviewers

**0%**

REPEAT REVIEWERS  
wrote more than one review

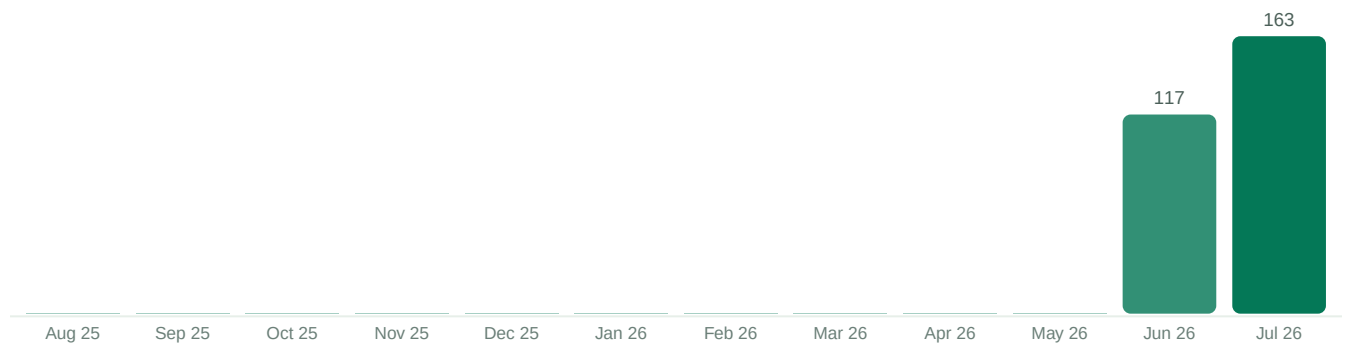




New reviewers — last 12 months

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Users writing their first review per month.



### Reviewer engagement

Reviewers by number of reviews written, all time.

